

# Digitalisation in the Healthcare Sector

Co-located event at i-KNOW 2017; Oct. 12<sup>th</sup>, 2017; Graz

Organized by:

# Agenda



**09:00 Room 1:** Keynote: Harry Bouwman „Complexity of Business Model Innovation, some practical Lessons, Cases and Tools.”

**10:15 Room 8:** Opening Dr. Johann Harer (HTS) and Hermann Stern (KC)

**10:30** Keynotes (20 minutes each, see next slide)

**12:15** World Cafe

**12:55** Short Summary Statement of World Cafe Topics / Closing

**13:00** Lunch

# Agenda - Keynotes



10:30 **Clemens Lutsch**, Head of UX Strategy at Centigrade GmbH: „Usability & Healthcare – keine einfache Beziehungsgeschichte. Was Digitalisierung der Mensch-System Interaktion bei Healthcare bedeuten kann.“

10:50 **Dr. Andreas Strouhal**, CEO Medbee GmbH: “Sammeln und Teilen von implizitem Wissen; Wissensweitergabe & Word of Mouth im Gesundheitsbereich.” (TBC)

11:10 **Dr. Jan Steinbrener**, Senior Researcher Smart Systems, CTR Carinthian Tech Research AG: “Smart sensor systems: new possibilities for personalized health and nutrition.”

11:30 **Hermann Stern, Paul Czech**, Know-Center: “Smart Analytics in Health Care and Life Sciences.”

11:50 **Tanja Krammer**, exthex GmbH: “Neue Möglichkeiten der Digitalisierung im Active Aging Umfeld.”