



Welcome to the EuDECO Forum for Data Reuse!

Taking the European Data Economy to the next level:

Overcoming barriers faced in the data economy

11 October 2017, Graz, Austria



Funded by the Horizon 2020
Framework Programme of the
European Union

Session 1 – Overcoming barriers faced in the data economy

10:00 – 11:30 Legal, socio-economic and technological barriers as well as related requirements and solution approaches

12:30 – 14:00 Lunch break

Session 2 – Putting the European data economy in numbers

14:00 – 15:30 Indicators to measure the development of the European data economy over time

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Session agenda



- 10:00 – 10:05 Introduction to the EuDEco project and explanation of the objective of the workshop
- 10:05 – 10:35 Overview of legal, socio-economic and technological barriers as well as related requirements and solution approaches

Round table discussions

- 10:35 – 11:20 Parallel round table discussions of barriers, requirements and solution approaches (involving all participants)

Legal perspective

Socio-economic perspective

Technological perspective

- 11:20 – 11:30 Summary of the results and key takeaways

***Actors** have access to more data today than anyone would have imagined one or two decades ago*



*Traditional **data sources** are
complemented by non-traditional data sources*



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The data economy



*Big data technologies and services enable actors **across sectors** to make innovative use of data to drive high-value business and societal outcomes*





The data economy is
characterised by...

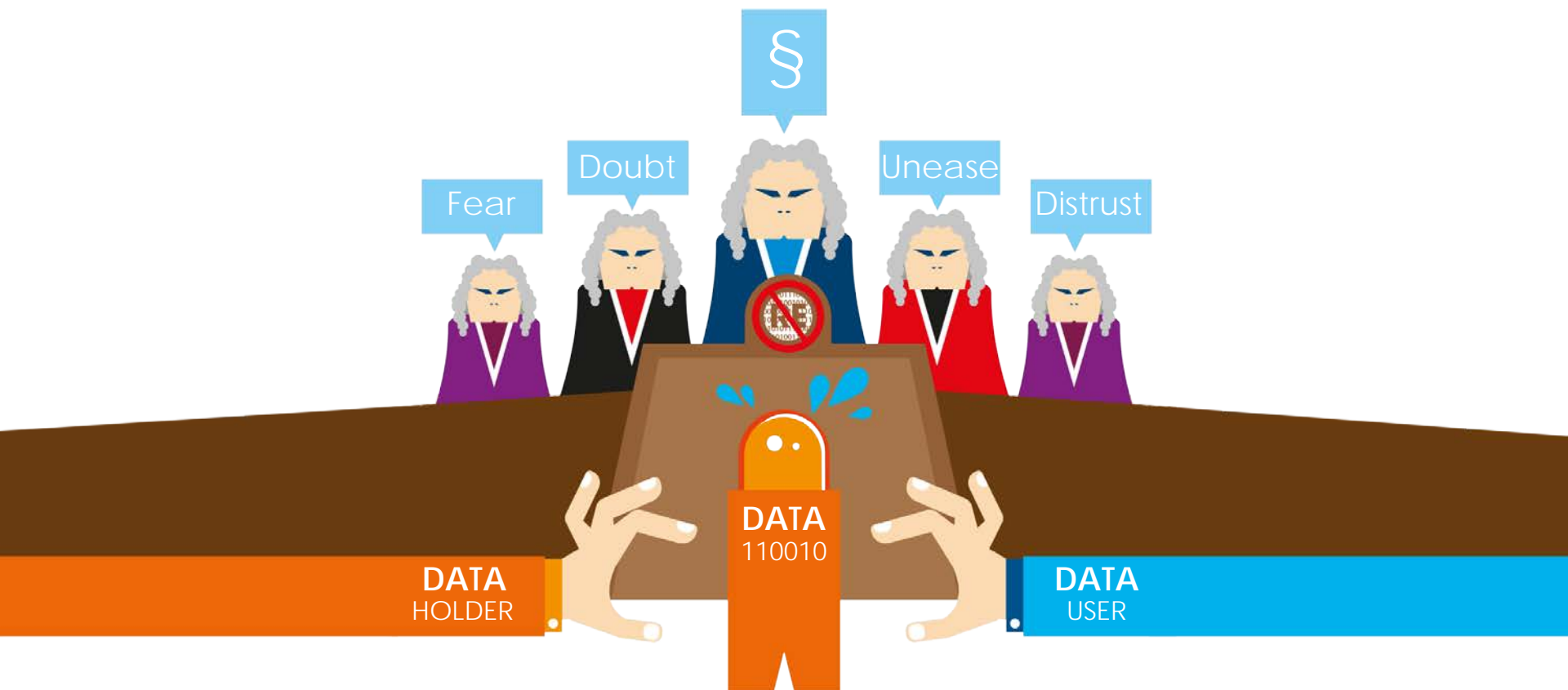
*...actors putting data and technology
to work to **drive value creation**...*



...but to realise
its **full potential**...

*...it must also be a connected economy where actors
share data and integrate business processes*

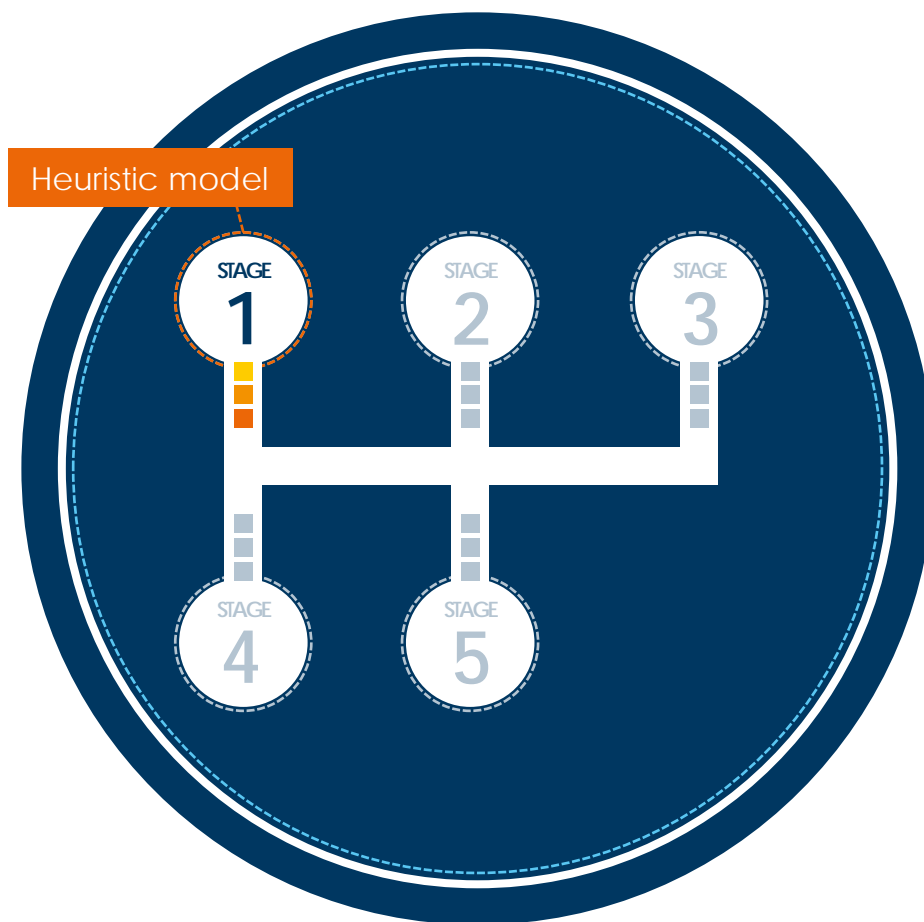
*Hardly anyone would dispute the potentials of data sharing and integrating business processes, but European data economy actors seem to **remain hesitant...***



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Project approach and objectives

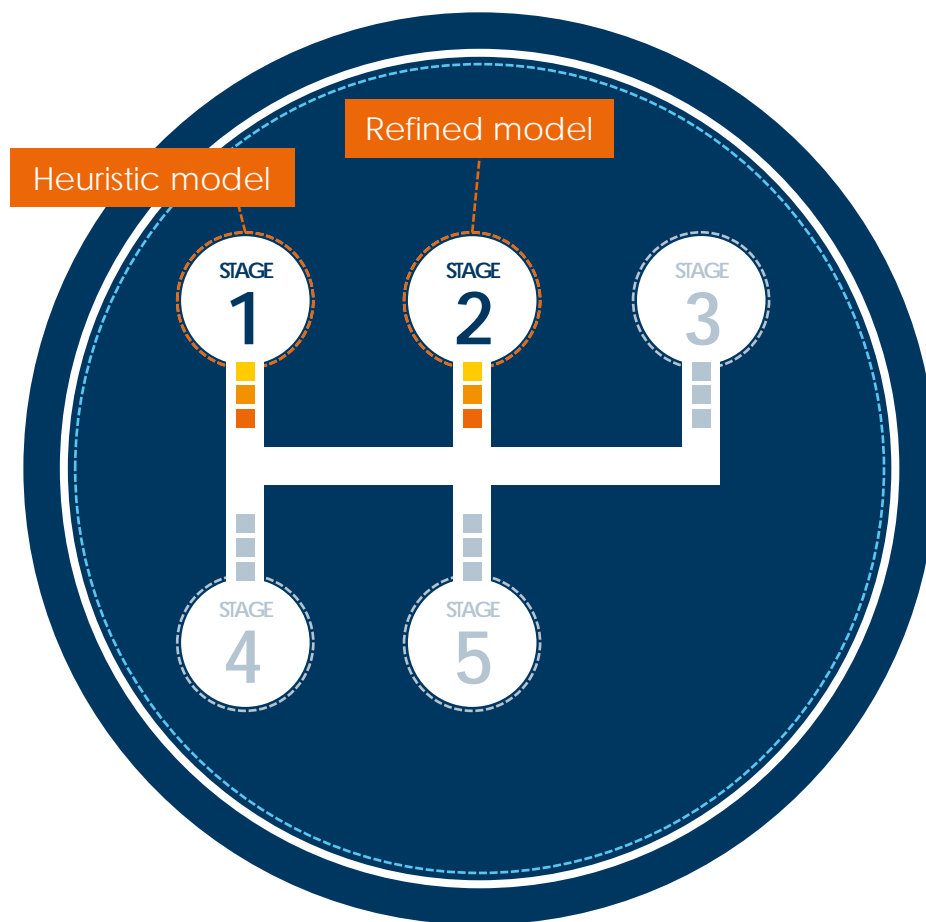
*The heuristic model
focuses on the
environment and
its impact on the
data economy*



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Project approach and objectives

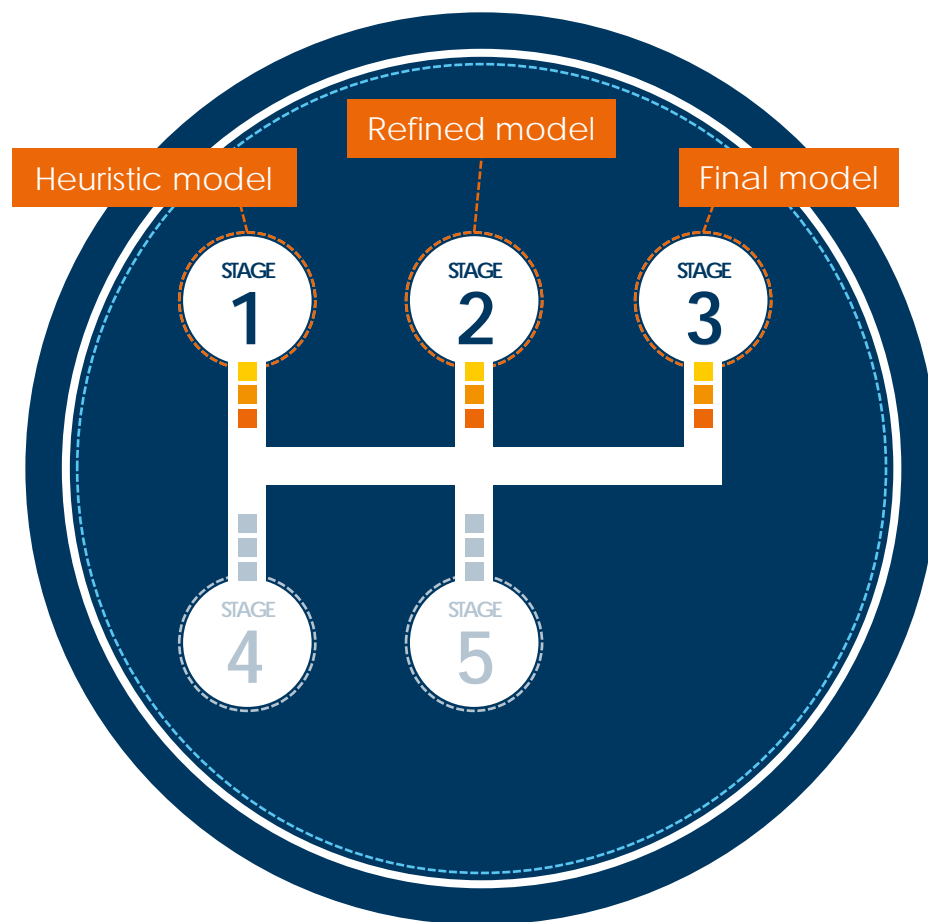
*The refined model focuses on the **agents** in the data economy, their **strategies** and the **artefacts** they use*



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Project approach and objectives

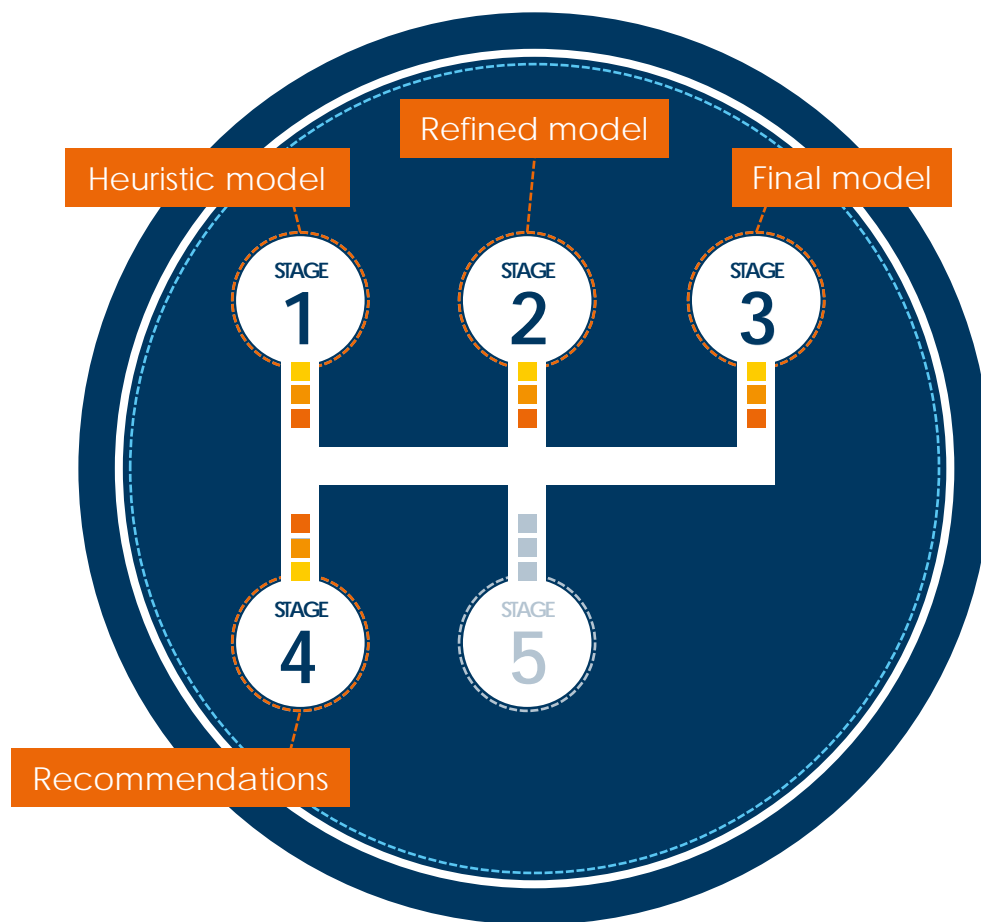
*The final model will reflect the results of intensive **testing** in concrete settings*



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Project approach and objectives

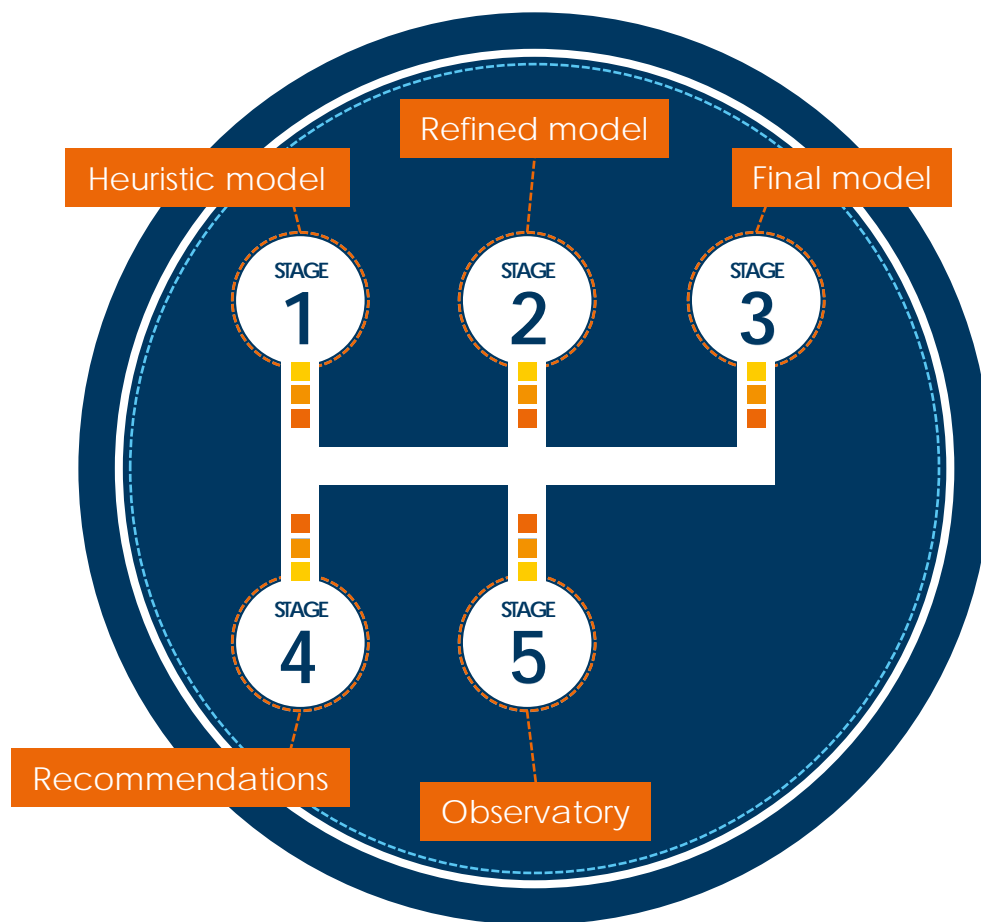
*The recommendations
will focus on how
requirements can be met
and **barriers** be resolved*



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Project approach and objectives

*The observatory will focus on **tracking the development** of the data economy in Europe*





We need input from
the community...

*... to **understand** the data economy and
to develop a coherent model...*



...but the community is
also...

*...who we intend to **support** with the model,
recommendations and an observatory.*

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Session objective



*Ensure that the project focuses on the **key barriers** faced in the European data economy and develops appropriate and effective **solution approaches***

